

Effective

This Policy was last modified on May 12, 2017.

Information Practices

BlueGoldNews.com is the website of Clarksburg Publishing Company, d.b.a. NCWV Media, and NCWV Media understands that security and privacy are important issues for visitors to our web site, BlueGoldNews.com (the "Site") and recognize our obligations to keep your information secure and confidential. That is why we maintain the following standards to help protect information that personally identifies you. We may modify this Privacy Policy (the "Policy") at any time and, accordingly, we urge you to frequently review the Policy. We will always apply the Policy under which your information was collected, unless we obtain your prior consent for additional disclosure, or are legally required to disclose, as noted below. Please note that the Policy applies only to information collected by us through the Site, as specified below, and unless expressly stated otherwise, does not govern or apply to any information collected or used by NCWV Media including, but not limited to, BlueGoldNews.com through other means.

Collection of Information

You may be asked to voluntarily provide your name, billing address, shipping address, phone number, credit card number, e-mail address or other personally identifiable information ("Personal Information") to make purchases or to have access to some features of the Site. By using the Site and providing us with your Personal Information, you consent to our use of such information as described in this Policy. You may always refuse to provide your Personal Information, and this may lead to our inability to provide you with certain products or services. We or our business partners may also collect information that is anonymous, such as your IP number (a number used to identify your computer on the Internet) or the type of browser you are using ("Anonymous Information"), through the use of cookies or by other means. Because this information helps us in evaluating how our visitors use and navigate the Site on an aggregate basis, including the number and frequency of visitors to each page of the Site, and the length of visits, we hope that, by using Anonymous Information, we can update the Site to make it more useful to you and other users. We reserve the right to maintain, update, disclose or otherwise use Anonymous Information, without limitation.

Use of Information

We use your Personal Information for the following purposes: to process your orders and administer your account; to administer and improve the Site and related services; to personalize the content of the Site to your preferences; to process requests made by you; to notify you of our products, services, promotional events or special offers that maybe of interest to you; to provide Internet security; where reasonably necessary to enforce our Terms of Service; and if there is a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to satisfy any applicable law, regulation, legal process or enforceable governmental request. NCWV Media may work with our business partners who may perform certain functions on our behalf, such as fulfilling orders, sending e-mail messages, managing data, processing credit card payments or providing customer service. These business partners have access to your Personal Information only to the extent necessary to perform these specific functions and may not use it for any other purpose. Other than for the specific purposes set forth in this Policy, we will not disclose your Personal Information unless we obtain your prior consent or are legally required to do so. We may use third party advertising companies to place ads on the Site and to place our ads on other web sites. These companies may use Anonymous Information about your visits to this and other web sites to provide advertisements on the Site and other sites about goods and services that may be of interest to you.

E-mail Communications

In an attempt to protect your privacy, if we send you an e-mail, then our communication will not include sensitive personal account information, such as credit card information. We recommend that you do not include such information in e-mail communications directed to us. We may communicate with you by postal mail, e-mail or by posting notices on the Site. All agreements, notices, disclosures and other communications that we provide to you electronically satisfy any legal requirement that such communications be in writing.

Privacy of Children

We encourage parents and guardians to be aware of and participate in their children's online activities. The Site is not intended or designed to attract children under the age of 13. We strictly adhere to the Children's Online Privacy Protection Act and will not knowingly collect, use or disclose Personal Information from any child under the age of 13 in any manner that violates this law. Please note that the Site may contain links to other sites on the Internet that are owned and operated by third parties ("Third Party Sites"), which may request Personal Information from children under the age of 13. NCWV Media is not responsible for the collection or use of Personal Information collected from any child under the age of 13 at any Third Party Sites. We encourage parents and guardians to review the privacy policies contained on the Third Party Sites. NCWV Media disclaims any liability for any third party's use of such Personal Information obtained through using the Third Party Site.

Your Opportunity to Opt-out of E-mail

In the event you do not wish to receive promotional or editorial content e-mail(s) from us, follow the opt-out instructions contained within the body of any e-mail message you receive.

Cookies

When you visit the Site, we or a third party advertiser may store or recognize some information on your computer in the form of a "cookie" or similar file that provides an opportunity for a better user experience for you and better programming from us. A "cookie" is a small computer file that is transferred to a computer's hard drive and which permits us to know about site visits. We may use cookies to improve your experience on the Site by making it easier for you to navigate through the Site or to make a site feature work better. Information collected from a "cookie" might include information

regarding your browser, type of computer, operating system, Internet service provider and other similar information. Cookie technology may also gather information about the areas you visit on our Site and about the links you may select from within our Site to other areas of the Internet. We may use such information in the aggregate to understand which services and resources our visitors prefer and how those services and resources are used. Cookies also allow us to remember you between visits, for example, they may be used for any auto-login feature on the Site or to save any customized preference settings for future visits. We do not extract Personal Information during this process. With most Internet browsers or other software, you can erase cookies from your computer hard drive, block all cookies or receive a warning before a cookie is stored. Please refer to your browser instructions to learn more about these functions. If you reject cookies, functionality of the Site may be limited, and you may not be able to take advantage of many of the Site's features.

Links

The Site may contain links to Third Party Sites. NCWV Media is not responsible for the collection or use of your Personal or Anonymous Information at any Third Party Sites. Therefore, NCWV Media disclaims any liability for any third party's use of your Personal or Anonymous Information obtained through using the Third Party Site.

Surveys

From time to time, NCWV Media may conduct online surveys through the Site. For example, an opportunity to participate in a survey may be presented in a pop-up window. All surveys are completely voluntary and you may always decline to participate. Unless otherwise agreed to by you, the information you provide in response to a survey may be shared with our business partners and other third parties, but only in the aggregate and will not be used to identify specific individuals.

Contests

From time to time, NCWV Media may conduct online contests or promotions through the Site. All contests and promotions are completely voluntary and you may always decline to participate. The information you provide in connection with a contest or promotion, including Personal Information, will be used for the purpose of conducting the contest or promotion and may be shared in accordance with this Policy or the official rules of such contest or promotion. For example, NCWV Media may use Personal Information to contact participants in connection with winning a prize. Further, NCWV Media may announce the names of all winners publicly in connection with the award recognition process. In addition, NCWV Media may participate in contests and promotions sponsored by reputable third parties. If you choose to participate in such contests or promotions, we may provide certain Personal Information to these third parties in furtherance of the contest or promotion. These parties will be asked to hold this information in confidence, not use it for any purpose except to carry out the requested service, and honor NCWV Media's privacy and security policies in the way this information is handled.

Public Areas

NCWV Media makes some public chat rooms, forums, message boards, and news groups available to you. Please remember that these areas of the Site are public areas and may be viewed by other visitors to the Site. You should not post any Personal Information in these areas. Any information that is voluntarily disclosed by you in these areas is not proprietary or protected. Please see the section on Submitted Information in the NCWV Media's Terms of Service Agreement for additional information and restrictions regarding these submissions.

Security

Any unauthorized use of the Site may result in criminal and/or civil prosecution. We are not responsible for information lost from cyber attack.

Access and Corrections

We strive to keep your Personal Information accurate. You can access and update the Personal Information that you have provided to us at any time. If you wish to update Personal Information provided to us, please access your account where you may view, update or correct your information online. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting you access to your data or enabling you to make corrections.

AP News Registry

This Site may use services provided by AP News Registry. AP News Registry collects content usage information and may use cookies in conjunction with this activity. Your continued readership of the Site means you accept the privacy policy of the AP News Registry. Please refer to the AP News Registry privacy policy at <http://www.apnewsregistry.com/privacycenter/servicepolicy.aspx> for further information.

Contacting Us

If you have any questions or comments about this Policy, please contact us by e-mail at support@BlueGoldNews.com, or write: BlueGoldNews.com, c/o NCWV Media, 324 Hewes Avenue, PO Box 2000, Clarksburg, WV 26301.